

Greater Toronto Apartment Association Privacy Policy

Last Updated April 10, 2014

This online privacy policy tells you what information the Greater Toronto Apartment Association (the “**GTAA**” or “**we**” or “**us**”) collects at our web site (<http://www.gtaaonline.com>), and how we use it. By accessing and using our web site, you agree that we may collect, use and disclose your personal information as described in this policy. “**Personal Information**” means information about you or that may be used to identify you.

Privacy Policy Changes

We reserve the right to modify, alter or otherwise update this privacy policy at any time, so we encourage you to review this policy from time to time.

Collection and Use of Personal Information

The GTAA is committed to protecting your privacy. We only collect Personal Information that you provide or that is otherwise provided to us on your behalf (such as your name, address, phone number, email address, etc.). By providing your Personal Information to us, you agree that we may collect, use and disclose your Personal Information as outlined in this privacy policy. Unless we advise otherwise, your information will only be used for the purposes for which it was provided or to contact you. We will limit the information we collect to what we need for those purposes.

The GTAA also collects non-personal information each time a member logs into his or her account. The non-personal information the GTAA collects includes logging the following member account details: the member account details, the member’s browser and operating system information, the domain name of the website from which the member came, data and duration of visit, number of visits, average time spent on the website, pages viewed date and duration of visit. This non-personal information will be used to optimize the website for member use.

Disclosure of Personal Information

Generally, we do not disclose your Personal Information to third parties without your consent unless required by applicable law. There are some situations in which we may disclose your Personal Information without your consent. For example:

- when we are required or authorized by law to do so, for example if a court issues a subpoena; or
- if the information is already on the public record and the disclosure is directly related to the purposes for which it was recorded on the public record.

Consent

When you provide us with your Personal Information, you are providing us your implied consent to collect and use your Personal Information to fulfill the requested service or information. You may withdraw your consent to our collection, use and disclosure of your Personal Information at any time upon reasonable notice.

Access to your Personal Information

You have a right to challenge the accuracy and completeness of your Personal Information and to have it amended, as appropriate. You also have a right to request access to your Personal Information and receive an accounting of how that information has been used and disclosed, subject to certain exceptions prescribed by law. For example, if the requested information would reveal Personal Information about another individual, your access may be limited or denied. If your request for access is denied, we will notify you in writing of the reason for the denial.

To request access or to amend your Personal Information, please contact our Privacy Officer at the address below.

Web site Privacy

Like most other organizations, we may monitor traffic patterns, site usage and related site information. Our web site server will automatically collect IP addresses, and we may use a browser feature called a "cookie" to optimize your visit to our web site. You may set your browser to turn cookies off during your use of any web site. We do not link your IP address or cookies to other personally identifiable information.

By accessing and browsing our web site, you agree that we may collect, use and disclose any Personal Information collected about you through our web site as described in this privacy policy.

Security

Security for all Personal Information is extremely important to us. We store your Personal Information securely, and use special procedures designed to protect the information we collect from loss, misuse, unauthorized access or disclosure, alteration or destruction.

Links

We may provide links to other web sites that are not affiliated with us. We are not responsible for those other sites, their privacy policies or how they treat information about their users, and we advise you to check their privacy policies before providing any personal information to them.

Contact

If you have any questions or complaints about our privacy practices, please feel free to contact our Privacy Officer at privacy@gtaaonline.com.