

# BUILDING BLOCKS MAGAZINE

The Magazine of the Greater Toronto Apartment Association



## C i r c u l a t i o n & P r o d u c t i o n 2 0 1 7

- The Greater Toronto Apartment Association represents the interests of Toronto's most active and concerned property management firms participating in the multifamily rental housing industry.
- GTAA membership is currently comprised of + 240 property management firms who own and operate + 170,000 apartment units across the Toronto region. There are another + 150 supplier member firms actively representing virtually all trade sectors and categories and related products and services.
- *Building Blocks*, the GTAA's magazine is published six times per year and reaches the executive level of management in these key firms - the most highly-concentrated, prequalified audience of *buyers* in Toronto's property management industry today! *A powerful, hard-to-reach group of key decision makers.*
- 600 copies of each issue are circulated directly to the membership plus officials of municipal and provincial government by Canada Post. *A low circulation, deep market penetration, highly-affordable buy!*
- Editorial content features articles and issues relevant to the industry and the membership written by the industry experts themselves.

### 2017 PRODUCTION CALENDAR

<i>Issue</i>	<i>Ad Copy Deadline</i>
<b>February</b>	<b>Jan 27</b>
<b>April</b>	<b>March 24</b>
<b>June</b>	<b>May 26</b>
<b>August</b>	<b>July 28</b>
<b>October</b>	<b>Sept 29</b>
<b>December</b>	<b>Nov 24</b>



Design Print Media  
22 Dartford Road  
Toronto, Ontario  
M4K 1S8

T 416 465 6600

*designprint@sympatico.ca*