Ontario Rental Market Overview - February 2017 Ted Tsiakopoulos Regional Economist, CMHC ttsiakop@cmhc.ca





- Ontario & BC Remain Tightest Rental Markets
- Tight Rental Markets in South Cooler in North
- Economy, Affordability, Immigration Add to Demand
- Vacancy Rates Still Have Room To Fall Rents Will Grow
- Private Multi Unit Rental Investments Will Grow
- Investors/Builders Should Keep Eye on Potential Demand @ High End
- National Housing Strategy & Other Policies To Play a Pivotal Role

BC & Ontario Remain Tightest Rental Markets

Rental Apartment Vacancy Rates - Overall



Source: CMHC Rental Market Survey

Toronto, London, Ottawa Contribute Most To Vacancy

Rental Apartment Vacancy Rates - Overall



Southern Ontario Rents Grow Faster vs North & East





Source: CMHC Rental Market Survey *Poor guality data (suppressed)

FACTORS	<u>2015</u>	<u>2016</u>
Job Market/Economy	U	D
Demographics	U	D
Cost Gap (Own vs Rent)	D	D
New Rental Supply	U+	U
NET EFFECT	U	D

D=Downward Pressure

U=Upward Pressure

N=Neutral

Source: CMHC Rental Market Survey, Statistics Canada

Downtrend in Rental Vacancy Rates Will Continue



Ontario Rental Apartment Vacancy Rates - Overall

Source: CMHC Rental Market Survey,

How Low Can Ontario Vacancy Rates Go?



Source: CMHC Rental Market Survey,

Ontario Economy Will Be Among Growth Leaders But



Source: Statistics Canada Economic Accounts, Statistics Canada LFS, CMHC Mean Forecast (F) 2016-18

10

...Will Grow At Slower Rate Especially vs Pre 2008



Source: Statistics Canada Economic Accounts, Statistics Canada LFS, CMHC Forecast (f) 2016-18

CANADA MORTGAGE AND HOUSING CORPORATION

Year 2016	Job Growth	% of Ontario Avg Earnings
Part Time	1.5	
Full Time	0.97	
Total Services	2.1	98
Total Goods	1.6	110

Source: Statistics Canada



Source: Statistics Canada, CMHC Estimate(e)

Some Millennial Finding Ownership Option Prohibitive

Inflation adjusted rent and home ownership index (Year 2000=100) - ONTARIO



Source: Statistics Canada, Bank of Canada, CMHC

CANADA MORTGAGE AND HOUSING CORPORATION

Especially in Less Affordable Markets in Ontario

Actual Income as % of Required Income to Purchase Average Resale Home – 2016



Source: Statistics Canada, CMHC calculation & estimates(e) based on 5yr mtg, 10% dp, 25 yr amortization

Demand/Supply Balance Favours More Rental Investment







CANADA MORTGAGE AND HOUSING CORPORATION

Condominium Rentals – Biggest Source of New Rental

Percentage of Condominium Universe Held By Investors – Ontario





Growing Appetite for More Primary Rental Investment

Purpose-Built Rental Starts – Ontario



Share Distribution of Rental Starts By CMA - 2016 Primary Rental Starts



Source: CMHC Rental Market Survey *may not add up to 100% due to rounding CANADA MORTGAGE AND HOUSING CORPORATION

19

Required* median income to rent as % of actual median income - ALL UNITS



Required* median income to rent as % of actual median Income - NEW UNITS Completed - ONTARIO



■ 2015e ■ 2016e

Source: CMHC RMS Survey, CMHC median renter income estimates(e), Statistics Canada

- Assumes 32% affordability ratio for renters, 2bed apt units
- Ratios <100=affordable, >100=unaffordable CANADA MORTGAGE AND HOUSING CORPORATION

20

Multi Unit Cap Rates Still Attractive in Low Interest Rate Work

Selected Interest Rates %



Not Just About Returns – Real Estate Offers Stability



Source: Altus, CREA, Bloomberg, CMHC calculation, Statistics Canada

*CV = Coefficient of Variation; CV close to 0 = low volatility; CV close to 1 = high volatility

CANADA MORTGAGE AND HOUSING CORPORATION

Risks Exerting Upward Pressure

- Policy Uncertainty and/or Slower Global Growth
- Elevated Household Debt
- A Rental Supply Shock @ High End

Risks Exerting Downward Pressure

- Stronger US Growth
- Further Erosion of Affordability
- Housing Imbalances Continue Growing
- Stronger International Migration